The search for the winner of the 1963 XK-E Jaguar in the ad below began when I asked a simple question during a 2016 board of directors meeting, “Do any of you know anything about Ski Maine raffling off a Jaguar in 1963?” To my surprise given the significant historical horsepower sitting around the table, no one had even heard of the promotion, let alone the winner. Now my interest was really peaked, raffling off a Jaguar seemed to be well … a bit fancy for the ski scene in Maine. I come across the Ski Maine ad while systemically looking through the museum’s American Ski Annual Collection (1934 – 1975) page by page for any Maine connections; and found hundreds of entries ranging from full fledge articles and race results to three line news items. This process took months and no entry was considered too insignificant. What came of all this work is bits and pieces of information, that when put together give us stories we might never have known other wise.

Like to win a $6,500 Jaguar? Come learn the excitement of skiing MAINE!

from powder to party Maine has it. Why wait in slow lift lines? Drive to Maine on snow-free expressways. You’ll get more runs and more fun for your money where the snow is deeper, the season is longer and the skiing is great.

To win the Jaguar, a Barrecreators rack and a pair of Head Masters, all you have to do is sign your name and be lucky. Sorry—Maine residents aren’t eligible—after all, we live here.

For Jaguar skisakes details and free folder write: Maine Ski Service, 1400 Gateway Circle, Portland, Maine.
Founded in 1995, the Ski Museum of Maine is a 501(c)(3) charitable organization established with the mission to celebrate and preserve the history and heritage of Maine skiing. The Ski Museum exhibits artifacts, photographs, artwork and documents at its location in Kingfield, conducts educational programs to ski clubs, schools, libraries, historical and civic organizations, and hosts social events and activities throughout the year.

**OFFICERS**
- President: Wende Gray, Bethel
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**STAFF**
- Executive director: Theresa Shanahan, Kingfield

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**Upcoming Ski Museum Events**

**Saturday, October 28, 2017**

![Maine Ski Hall of Fame Induction](image)

**Grand Summit Hotel**

**Sunday River Resort**

**Newry**

4:30 pm to 6:30 pm - Inductee Reception
6:30 pm to 8:30 pm - Dinner and Awards

Dinner is $60 per person

To make a reservation visit: [www.skimaine.com/halloffame](http://www.skimaine.com/halloffame) or call (207) 773-7669 ext. 105

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**The Mountains of Maine: Skiing in the Pine Tree State**

An exhibit created by the New England Ski Museum, augmented with considerable additional material from the Ski Museum of Maine, will be on display at the Robinson House of the Bethel Historical Society, 10 Broad Street, through spring 2018.

**Tuesday through Friday**

10 a.m. – 4 p.m.

**Admission by donation**

For more info, call 800-824-2910 or visit [www.bethelhistorical.org](http://www.bethelhistorical.org)
Have you downsized and moved to a new home lately? Decided to turn your basement into a wine cellar or clean out your attic once and for all? If you’re like me, a skier who just couldn’t bear to abandon that pair of Head Standards or teal Rossi’s, it’s probably time to finally consider your ski collection’s next life. Before you have a giant garage sale, make a trip to the transfer station or use those brochures to light the fire, please take a moment to consider a donation to the Ski Museum.

When making a donation of artifacts, documents, publications, photographs and other materials please keep in mind that although these items may have sentimental value to you, they may not be of historic value to the museum. The Ski Museum accepts items which are clearly identified as of specific interest to the history of skiing in Maine. We collect and accept only those items we are able to preserve, store and make available to the public in an appropriate manner.

The museum will accept only those items you have clear title to and are given without restriction as to their use or disposition, including selling the items. We may be able to “repurpose” those old skis as Adirondack chairs, wine holders, bird houses, or wall décor for sale at a fund-raising auction. The museum has a formal collections policy including deed of gift forms as well as loan agreements.

To make a donation, please contact Theresa Shanahan, the museum’s executive director via email at executivedirector@skimuseumofmaine.org, phone 207-265-2023, or Leigh Breidenbach, collection committee, chairperson at leighbreidenbach@gmail.com, or if you are in the Kingfield area stop by the museum.

Wende Gray
President, Ski Museum of Maine
As the Ski Museum of Maine closes our fiscal year, I would like to thank all the members for their support to our Annual Giving Campaign and Membership Drive; this support allows the museum to continue our mission in many ways.

This spring, the museum purchased the exhibit “The Mountains of Maine: Skiing in the Pine Tree State.” Created by the New England Ski Museum in Franconia; the exhibit illustrates a large swath of skiing history in this state. The exhibit will remain on display at the Bethel Historical Society through June 2018, after which will become our traveling exhibit and dedicated in the memory of a pillar of the Maine’s ski industry, John Christie. Beginning the spring of 2018, the Bethel Historical Society has offered to continue a Ski Museum of Maine exhibit permanently and will be housed in the Chadbourne Room at the Robinson House on Broad Street. Be sure to stop in and see our display featuring Oxford County ski history. The Bethel Historical Society is open Tuesday through Friday from 10 am-4 pm and Saturday from 1-4 pm in July and August.

Through the generosity of the King Cummings Foundation, the museum has received a grant to renovate our current space here in Kingfield. This renovation will include fresh new paint, lighting, flooring and window coverings. The renovation is slated to start in August with completion in time for a grand opening over Homecoming weekend. The museum is open daily until this work begins, but will be closed during the renovation, so please check our website to see our progress.

Theresa Shanahan
Executive, Director
The mystery of who won took a full year to solve and it started with a casual conversation at a Christmas party. On this occasion I approached John Thurston, since his father Mike was instrumental in starting Sunday River and asked, “Do you know anything about Ski Maine raffling off a Jaguar?” and this time the answer was; “Yes, I signed up the winner.” John was 13 and had broken his leg on lower Cascades early the winter of ’64, which left him free to do daily duties as the unofficial Sunday River lodge mascot. Fast forward to June 2017 when I went back into my American Ski Annual notes and found a short news item which gave me the final clues I needed to search for the winner; the official contest name, “Ski-Stakes” and the date the winner would be announced, March 9, 1964. A quick online search of the Maine State Library archives and up popped the answer complete with a picture of Miss Maine, Elaine Ouellette of Lewiston presenting the keys to James E. Thayer of Farmington, New Hampshire. Now the only remaining question is, did John win the Head Master skis and receive $5 for every entry form he signed?

The real mystery that I hope we never solve is how many more stories are waiting to be discovered in the ski museum collections? Thanks to a generous grant from the King Cummings Foundation we need to pack up and store our entire collection before we start renovations to our current space. (See “from the executive director”, page 4) The sorting process started in earnest last April and each day is like Christmas, something new to open and then repack! The packing process has afforded the collections committee an unexpected opportunity to make an inventory of items we would like to add to our existing collections and displays. We look forward to sharing our wish list in the near future.
Cover of the fourth edition of the Maine Publicity Bureau’s Winter Visitors Guide

The back cover is missing and no publication date, but there are numerous clues to a possible date. Please drop the SMOM an email or snail mail with your suggestions.

“Andover, Lone Mountain; Augusta, Hi Point Towe; Bethel Ski Slope on Rt 35, with heated ski lodge and lunch bar; Pembroke, Quoddy Ski Club Development, open slope skiing; Rumford, Keider Christiansen Hill, 35 meter jump rated as one of the best in the East; Rangeley, Skiing and cross country...many rolling hills and open slopes; Sugarloaf Mountain Trail, under development; Wiscasset, Wits--End Ski Slope, 1/2 miles from town at Johnson Farm.” (SMOM Maine Ski Council Collection)
Sugarloaf USA Advertisement from Skier, February 1966

Skier was a publication of the United States Eastern Amateur Ski Association, not to be confused with the Skier Magazine we still read today. The news item below from the same issue confirms what we already know about the weather conditions delaying the opening day. Using S&H Greens Stamps as a fundraiser for the U.S. Ski team was news. Do any of our readers recall turning in your S&H booklet to the Jud Strunk? (SMOM American Ski Annual Collection)

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**Year of the Mighty Gondola**

Sugarloaf USA! The most exhilarating skiing experience of your life! 140 inches of snowfall a year, 18 acres of novice slopes, 24 miles of Olympic trails, vertical descents in excess of 800 meters, and the most challenging Alpine terrain in the east!

And this year the mighty Pohlig Gondola Lift, featuring fifty 4-passenger cabs, also traverses the 9,000 feet from base lodge to mountain summit.

In the snow villages of Kingfield, Bigelow, Carrabassett, Eustis and Stratton you’ll find cheerful chalets and inns, roaring fireplaces, good food and drink, and the camaraderie of new friends.

Come to Sugarloaf USA... just for the fun of it!

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**Green Stamps Yet**

U.S. Ski Team Fund Director Justin R. (Jud) Strunk, Jr. has announced the addition of S&H Green Stamps to the several current efforts towards raising the $450,000 budget for training expenses and participation in the 1966 FIS World Ski Championships.

Sperry and Hutchinson Company of New York City, long established firm in the trading stamp industry, has agreed to reimburse the United States Team Fund $2 for each book of Green Stamps turned in.

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**Sugarloaf Gondola Running**

Sugarloaf at Kingfield, Me. succeeded in getting its new gondola into operation the middle of January after adverse weather conditions had foiled herculean attempts to ready it earlier. Strong winds ranging to 50 mph caused tower-placing helicopters to take 18 days to perform a 49-hour job.

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**The Motorsports Company**

**FRIEND & THE BOYS WITH THE TOYS**

**LA-Harley-Davidson**

**EMPIRE HARLEY-DAVIDSON**

Proud Sponsor of the Ski Museum of Maine
This issue of Skier, comes from the Doc DesRoches Collection, which includes extensive original reports and paperwork of Doc’s 1968 fund raising on behalf of the U.S. Ski Team. The January 2018 Snow Trail will focus the on Mainers in the Olympics, including when Maine dropped its bid for the “Olympics No One Wanted.”
In the Fall of 1938 I was invited by one of my old neighborhood friends to go up to South Paris, Me. to the Paris Manufacturing Co. to look at the Hickory skis they sold. He had developed a love of skiing and to me was an expert or so it seemed. I had just graduated from Bowdoin College the previous June while he, Don Barbour, had found a job after Deering high school and despite the difficult economic times those days was one of very few friends who could afford a car. Don was a couple of years older than I but we were boyhood friends who played pickup baseball with a half dozen or so of other boys in the neighborhood in the open lots which were between some of the houses. I remember Don especially since we used to climb an oak tree about 40 feet high just across the street from his house and play Tarzan by swinging from the top to bottom from branch to branch. That tree was perfect for imitating Johnny Weissmuller who was a movie star famous as Tarzan of the Apes who swung through trees on long vines. I remember my younger brother holding his breath for fear we would miss some of the six branches we swung down to the ground in the shortest number of seconds. We dove from branch to branch.

I think I paid about $20.00 for a pair of hickory skis at the factory and had steel edges put on. I had an old pair of skis with toe straps which most of us had used in past days but with these new skis I had to buy boots and the metal clamps which kept them solidly on the feet. So I learned to ski for the first time turning with feet together and found it great fun. As I recall we used to drive in Don’s car along with a few others to Douglas Hill which was a few miles away from Portland and which had a cleared hill about 300 yards top to bottom. It was just the kind of easy slope for a novice such as I and despite the walk up gave us a great ride and chance to learn.

In 1939 after June and I were married in October we went back to South Paris and bought a pair of hickory skis for her. Since she had grown up in North Conway, NH she was familiar with skiing and we visited with her brother Ben Saunders and his wife Ethel, who still live there, that fall and later as I recall to go skiing with them at Cranmore Mountain. We also skied there occasionally as our children and theirs grew up and learned the joy of skiing.

I remember skiing Mount Washington Tuckerman’s Ravine on Memorial Day which must have been in 1939 when Howard Shaw and I hiked half way up and decided to give it a try. He had only an old pair of wide heavy wooden skis with toe straps and inner tube rubber strips to hold them on. He pointed them downhill and got about 100 yards before he fell with one ski coming off and I can see it now sticking straight up from the snow while he tumbled another 200 yards before he could stop. I retrieved his ski and got him up but that was the end of skiing for the day as I had to help him down the mountain with his one twisted leg dragging. It took awhile since there was snow only in the ravine at that time of year. I don’t think Howard bought new skis. He was a good friend. I was best man at his wedding. He was killed in action in WW II two years later.
This first volume of the Skiers Gazette was published by G.W. Irish and S.M. Irish in Portland, Maine in 1948. The editor Mitchell Coombs writes, "The purpose of this organ is to make this the skiers' paper." Helen C. Jones, concludes her column "Woman's Angle in Skiing" by making an interesting observation; "... this year more attention is going to be paid to women in the East, which includes the good old 'Pine Tree State,' ... It's time we girls buckled down and did something for skiing in the State of Maine and at the same time let skiing do something for us." Over a fourth of the content focused on women, including "A Woman of The Month," chosen by the staff.

Can any of our readers help us find more editions of The Gazette? This copy was found in a file of correspondence by Robert Bass, in his capacity as the President of the Maine Ski Council in 1949.

A few clues that might help, George Irish was vice president of the Pleasant Mountain Ski Club, Helen Jones, treasurer of the club and a "national ski patrolwoman."
By the mid-sixties, the larger mountains began put more emphasis on the newest in lift technology, terrain, and lodges. The ads for Rangeley’s “longest chairlift”, and Sunday River’s “... well manicured terrain...” ran in the same issue of Skier as, the Sugarloaf “Mighty Gondola” ad. The now regular marketing competition for the mountain with the best snow, chairlifts and terrain had picked up a good head of steam by the mid-sixties. The intermountain marketing story is an interesting one and can be traced through several of the Ski Museum of Maine collections; Sugarloaf Ski Club, Doc DeRoches, Jean Luce, Ski Maine Council, and Made In Maine just to name a few.

Deep snow blankets Rangeley, Maine’s most picturesque ski region. Saddleback Mountain’s double chair, Maine’s longest and highest, climbs to 3700 feet above the frozen lakes. Many trails, high-speed T-Bars, too. Excellent ski school, lodge, mountain top snack bar. Open daily, Bald Mountain is open week ends and holiday weeks. Rangeley is reached easily via snow-free roads. Ask for exciting color folder.

MAINE’S LONGEST CHAIRLIFT
RANGELEY
CHAMBER OF COMMERCE — Rangeley 62, Maine

By the mid-sixties, the larger mountains began put more emphasis on the newest in lift technology, terrain, and lodges. The ads for Rangeley’s “longest chairlift”, and Sunday River’s “... well manicured terrain...” ran in the same issue of Skier as, the Sugarloaf “Mighty Gondola” ad. The now regular marketing competition for the mountain with the best snow, chairlifts and terrain had picked up a good head of steam by the mid-sixties. The intermountain marketing story is an interesting one and can be traced through several of the Ski Museum of Maine collections; Sugarloaf Ski Club, Doc DeRoches, Jean Luce, Ski Maine Council, and Made In Maine just to name a few.
**15th Annual Hall of Fame Induction Banquet**

**By Dave Irons**

Chairman, Maine Ski Hall of Committee

The 15th Annual Maine Ski Hall of Fame banquet is scheduled for Sunday River's Grand Summit Hotel October 28th. This event honoring Maine skiers who have made significant contributions to the sport in Maine annually draws 300 plus skiers who enjoy a social hour, dinner and awards. Since its inception in 2003 the banquet has become a reunion of skiers to kick off the ski season. Formed to honor Maine skiers who have brought distinction to the sport, the Hall of Fame recognizes athletes, coaches, instructors, and builders. Each year a full color program with 500 word biographies of each class member is published recording the achievements of those being honored. In this way a history of Maine skiing has been created documenting the deeds to date of 128 individuals and all are available on the web site www.skimuseumofmaine.org. The class of 2017 includes a champion freestyle competitor, a World Cup DH racer, a long time high school ski coach, an Olympic Cross country skier, an outstanding cross country coach and author, one of the state's longest serving general managers, a dedicated fund raiser and a cross country racer who won more medals after age 50 than most skiers do in a lifetime. The Class of 2017 follows.

**Karen Hunter Korn**

Growing up in Bangor, Karen Hunter joined the Sugarloaf Freestyle program in 1975-76 at age nine and began competing in local competition. Success followed quickly winning the J II combined Championship in 1981, 1st in Ballet, 1st in moguls 4th in aerials, and 8th in overall combined at age 14. From 1983 to 1993 Hunter was a leading freestyle contender as a member of three World Championship Teams. In her five seasons on the U.S. World Cup Team she achieved 5 Podiums, 12 top five finishes and 28 top ten finishes.

**Chip Cochrane**

After turning in a 15th place finish in his first FIS Can-Am (Now Nor-Am) Downhill at Sugarloaf at age 15 Chip Cochrane moved quickly up the ladder. He raced Europa Cup in 1976-77, earning a spot in the U.S. Ski Team’s Development team in 1978. In 1981 he raced on the World Cup. Following an injury he turned to coaching and has compiled an impressive record of turning out successful racers at CVA including Bode Miller, Kirsten Clark and Forest Carey.

**Ed Rock**

Ed Rock came to Maine in 1983 to take over as General Manager at Shawnee Peak and inherited a multitude of problems. The first was a hastily installed snowmaking system that had to be almost totally rebuilt something he achieved during one the rainiest summers in memory. In 34 years on the job Rock has overseen adding and replacing lifts, building trails, boosting snowmaking and most of all recovery from a devastating ice storm. His success reflects how he built a dedicated staff, that was willing to get to the mountain after the ice storm when many had no power at home.

**Bruce Miles**

After beginning to teach skiing at Sugarloaf in 1968, Bruce Miles quickly earned PSIA certification in 1970, went on to train UMF students, taught skiing to military personnel in Garmisch, Germany and has achieved lifetime status with PSIA. He has coached, worked as an official, and served the Sugarloaf Ski Club and CVA in several capacities. As a fund raiser he led the way to the building of the new Comp Center at Sugarloaf.
Steve DeAngelis
In more than 33 years coaching skiing at Maranacook high School, Steve DeAngelis has compiled one of the most impressive records in high school sports anywhere in Maine. His teams have own 11 conference titles and 28 state titles while he was attracting over 10% of the student body every year to his teams, thus creating hundreds of skiers over his career.

David Chamberlain
An All-American Nordic skier out of Bates College, David Chamberlain joined the Professional cross country ski tour as a member of the Subaru and Fischer Ski team. During his professional career he represented the United States at three World Championships and won the Overall Tour Championship twice. He was a skiing guide for United States blind skiers at the 2014 Winter Paralympics.

Dick Taylor
At Dartmouth Dick Taylor captained the ski team in 1959 and in 1960 won the National XC 30 K Championship. In the Army he trained for Biathlon placing 11th in the World Biathlon Championships and 6th in World Cup in 1961. He went on to captain the U.S. Olympic Nordic Team in the 1964 Olympics, skiing in the 15, 30 and 50 K events. Following a stint coaching the U.S. Team Dick returned to Maine to teach and coach at Gould Academy where he passed on his skills to a generation of young Nordic skiers.

Ralph Ostlund
Most skiers make their mark in the sport in their early years but taking a pair of trains to school made it impossible for Ralph Ostlund to go out for his high school team in New Sweden. While he skied about the time he learned to walk he got away from the sport. In 1973 at the age of fifty he quit smoking and returned to skiing and running. He skied XC races of all lengths and piled up the medals, but most important he passed along his love for the sport organizing races in small towns and worked at school carnivals, local races and other events in the County. He made his mark inspiring younger racers even as he beat them on the course, increasing his schedule of races after he retired at 65.

These skiers will be feted at Sunday River October 28th. The event will get underway with a social hour (Cash bar and hors d’oeuvres) at 4 PM with dinner at 6:30 and awards to follow. Cost is $60 person. Reservations are required and are handled by Ski Maine, www.skimaine.com or call 207-699-3121.
The Maine Ski Hall of Fame lost another member of the inaugural class of 2003 when John Bower died at age 76. Bower, an Auburn native stunned the Nordic skiing world in 1968 when he became the first American to win the Nordic Combined King’s Cup at the Holmenkollen in Norway. The King’s Cup is awarded by the King of Norway and is one of the most prestigious Nordic titles in Europe and not only had no American had ever won it, no one in the Nordic world thought it would ever happen. The victory capped a competitive career filled with titles from high school through college and beyond.

John Bower started winning on skis at an early age and by the time he was in high school he led his Edward Little ski team to state titles in 1957, 58’, and 59’. In addition to leading the Auburn school to state titles he led the way to New England Championships in 1958 and 59’. Winning the Ski Meister honors in 1959 Bower set a record that still stands with a perfect 400 points winning the slalom, downhill, cross country and jumping crowns, capping an undefeated season for the Red Eddies.

At Middlebury College, the Maine skier continued his winning ways, setting numerous records in NCAA Nordic Events across the country. His collegiate performances resulted in his being named to the U.S. Nordic Team where he won four Nordic Combined National titles and represented the United States in the 1964 Olympics in Innsbruck, Austria and in 1968 in Grenoble, France.

On retirement from competition the Auburn native returned to Middlebury as a ski coach and from there went on to become Nordic Combined Coach for the U.S Ski Team. He served as Nordic Program Director for the team from 1975 to 1980 and again from 1988 to 1990. He also served as Director of the Utah Winter Sports Park at Bear Hollow, Utah.

U.S. Ski and Snowboard CEO Tiger Shaw praised Bower’s work with the team, “John Bower is a great example of a highly accomplished skier who dedicated his entire life to helping other athletes. In particular, his work in developing the Utah Olympic Park leading up to the 2002 Olympics was a key part of that legacy that is still impacting athletes today”.

Bower was named to the U.S. Ski Hall of Fame in 1969. In addition to the Maine Ski Hall of Fame he was a member of the Maine Sports Hall of Fame, the Lewiston Auburn Sports Hall of Fame and the Middlebury College Hall of Fame. He was a founding Member of the Alf Engen Ski Museum Foundation in Park City.

Dave Irons
Chairman
Maine Ski Hall of Fame Committee
Memberships are an important part of our ability to sustain the Ski Museum. Please support generously. Please either go to our website at www.skimuseumofmaine.org or use the application below and send to:
Ski Museum of Maine, P.O. Box 359, Kingfield, ME 04947

Name: ________________________________
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Would you like to become a Ski Museum Volunteer?
Let us know how you would like to help:
☐ at events
☐ be a Saturday host at the museum
☐ with museum projects/exhibits
☐ with data entry and/or cataloging
☐ clean museum pieces
☐ other ________________________________

Please check membership level:
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☐ $250 SMOM logo coffee mug
☐ Lifetime $1,000 black fleece vest with SMOM logo

☐ Additional Donation:
$ ____________

Mission Statement
“To celebrate and preserve the history and heritage of Maine skiing.”
Farmington State College Ski Team, circa 1969. The University of Farmington ski teams from the Coach Tom Reynolds years were known for many things but two stand out: excellent race results and always taking great team pictures. And neither happened by chance. (From: The Mountains of Maine: Skiing in the Pine Tree State exhibit) Photo: courtesy Leigh Breidenbach